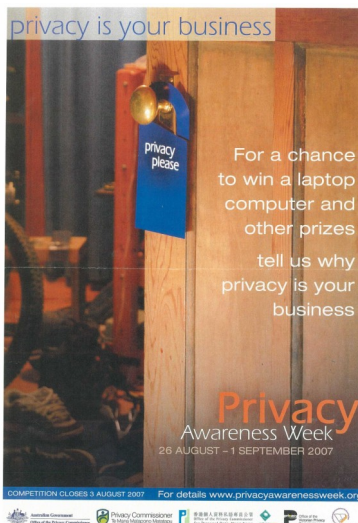


IN FACT Supplement

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Privacy Awareness Week



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Privacy Awareness Week (PAW07) was held from 26 August to 1 September 2007.

PAW07 was a resounding success with all jurisdictions taking the opportunity to promote privacy and bring issues relevant to the community to the fore.

This was the first year the Asia Pacific Privacy Authorities organized the event. Each jurisdiction played a vital role in the preceding months to coordinate an international competition for secondary school students and individual promotional activities.

All jurisdictions promoted PAW07 in many different ways including a high profile event held in Hong

Kong which included fireworks, the media and much fanfare.

Australian jurisdictions held similar events, such as the highly successful Victorian opening to PAW07 at Federation square with privacy messages displayed on the giant projection screen.

The OIC in Darwin held an information stall in the city mall promoting the commencement of the week. Staff of the office manned the stall and provided passers-by with promotional information such as brochures, information sheets, tips, posters and privacy door hangers. As a novelty item the OIC handed out promotional lollipops which proved to be

extremely popular.

The NT also hosted a Movie Time Out. The movie "The NET" starring Sandra Bullock was screened while guests enjoyed a delicious lunch and a quality time out from their busy schedules. The event was highly successful with guests enjoying the opportunity to discuss privacy issues and the impact on their lives.

It is anticipated in future years, Privacy Awareness Week will become bigger and better.

The OIC would like to thank everyone who contributed to make Privacy Awareness Week the huge success it turned out to be.

Competition for Secondary School Students

Privacy Awareness Week targeted secondary school students challenging them to reflect on how privacy affects them.

The theme of the competition was "Privacy is your business." Students were asked to write an essay, poem, blog or any other written

format addressing the issues of privacy and their understanding.

The winner of the Competition was Erica Hei-Yuan Chan 16 from Victoria with an outstanding essay on Privacy and the internet reflecting great insight and understanding of the

privacy.

All jurisdictions participated in the judging process and were extremely impressed with the high standard of all the entries.

Well done to all entrants and congratulations to Erica on her outstanding essay.

Essay by Luke Aitken age 9

The OIC was very impressed with the quality of work produced by entrants to the Competition for PAW07. None more so than an essay submitted by Luke Aitken aged 9. Luke unfortunately was not eligible for the competition but never the less has received rave reviews from not only the staff at the OIC but other jurisdictions.

With the kind permission of Luke and his parents we would like to showcase Luke's entry which showed delightful insight and his personal perspective on Privacy. The OIC has presented Luke with a Certificate and gift voucher for his entry.

PRIVACY IS YOUR BUSINESS

by Luke Aitken

Privacy is something that I think about when my mum cleans my room when I am at school or when the other kids go through your bag. Grown ups think that just because we are kids we don't need any privacy. I have a book that I write and draw things in, not really secret stuff just things that I feel like writing and if I don't want to show people then people should understand that and not pick it up and just start reading.

The part that really bugs me is that if mum or dad are doing something and do not want me or my sister to see or read it they say "please go away this is private" but if I am doing something and they ask what I am doing and I say "oh nothing its kinda private" they then demand to know because they think I am doing something naughty. When do we kids get our privacy? When we turn 18.

Mums and Dads need to learn that just because we don't want to show them something does not mean we are doing a bad thing. All the things I think about in my head are private until I say them, so why can't I have them written in a book and still keep them private until I want to show them. It is not about being sneaky it is about being ready to share, if I want to. My little sister goes through my things all the time, but I guess she is too little to know about privacy. I'm not sure but I think privacy and respect should be one word because I think they mean the same thing.

Mum says all the time "respect people and their things" and if we do this then aren't we giving them their privacy. If I respect a person I shouldn't open their book of thoughts. I know the police can read

peoples things and take their computers and stuff, but that's because they really think the person has done something bad and do this so they can stop them. Shops have cameras to catch people stealing but that is a good thing too. So I guess these things shouldn't be private.

I don't want to sound like a naughty kid, but I think some adults need to learn more about privacy for kids, because by walking in without knocking or just reading our books without asking is not teaching us to do the right thing.

Trust + respect = privacy. Mum and Dad are great and teach me and my sister all good things like manners and respect for people and how money is something you earn and even if you have more than some one else you are still no better than them. We always give to charities and we are taught to always help a person no matter if they are mean to us or not. And, we are always being told to respect peoples privacy.

Maybe I can now teach Mum and Dad something about kids and their right to privacy by them reading this. I trust them and tell them about any problems because we can always work them out together so all that's left to give is a little privacy

Poem by Sophie Bowen age 16

Another outstanding entry we would like to showcase was an absolutely marvelous poem written by Sophie Bowen.

PRIVACY IS YOUR BUSINESS

"Don't do this, and don't do that" my parents often say,
Our lives just seem so full of rules,
much to my dismay!

But sometimes they are right, a fact most teens deny,
And when it comes to privacy, the golden rules apply!

Our generations differ much, with issues and with trends,
But safety is so paramount with strangers and with friend !

When I was just a younger child, my parents ruled my life,
Endeavouring to keep me safe and keep me out of strife!

But now that I am almost grown, there are choices I must make,
And faced with big decisions, what pathways I will take!

In many different instances, I must choose how to react,
And what will be the consequence and how it will impact!

My bedroom is my haven from the things life throws at me,
I can rest and dream and do, all in total privacy!

But when walking down a busy street, make sure you have a smile,
'Cos cameras record your every move, for mile after mile!

Poem by Sophie Bowen continued

But I believe there's nothing to fear
as we mingle in the throng,
You only should be worried if your
doing something wrong!

But should an incident occur when
the police become involved,
The cameras provide clear evidence
of the events as they evolved!

My parents they have spoiled me
with all the modern fads,
An iPod, phone and computer ...
even if it's still my dad's!

But when using all these things,
being responsible comes into play,
Throwing caution to the wind may
cause pain and some dismay!

Ninety percent of school kids have a
computer they can use,
They can surf around in cyberspace
wherever they so choose!

For younger ones who surf the net,
their parents must be around,
To see just where they're going and
to keeps them safe and sound.

I only use my first name and the city
where I reside,
I don't want my personal details just
passed around worldwide!

I'm careful when I'm chatting that I
don't give much away,
I don't want people knowing what I
do from day to day!

A growing phenomenon is identity
theft and the pain that it can cause,
So be aware of what you're saying
and know your privacy laws!

At sixteen I am quite lucky 'cos I can
ask my parent's advice,
But if you're giving personal info, be
quite sparing and precise!

I'm sure as I get older I'll become
much more aware,
Of what private information I should
or should not declare!

For now I think I'm right on track
for this stage of my life,
In an ever changing world where
cyber crime is rife!

In conclusion to this topic there's a
question I must ask,
If Privacy is your business, is it
everybody's task!

If we all became aware of what we
write or what we say,
Abuse of personal info would surely
be kept at bay!

So whether you're talking about
yourself or relating to a friend,
It's better to be cautious.... On that
you can depend!

Radio Script by Ashlei Jensen age 15

Ashlei took a novel approach to her entry producing a Radio talkback program. It was a marvelous entry and we wanted to share it with you.

KBW RADIO PROGRAM

(Pop bop tune fades off.)

Presenter 1 –You're back live with KRB radio. Now this is our third installment of our series "Privacy is your business" especially for Privacy Awareness week.

P2—That's right Jan, and today's hot topic is Identity Theft, which is a serious issue in modern society. In fact, in America, every 79 seconds there is another victim of identity theft.

P1—Identity theft is the act of taking a victim's identity with the intent of stealing, in one form or another. Recently, there has been a wave of stolen identities being used to commit crimes such as traffic infractions or even more serious

felonies. The really scary thing though Tammy is that these offences can go unnoticed by the victim for months, sometimes even years.

P2—Yes, that is certainly a scary thought. Now here's something else to send a shiver down your spine, all it takes to steal your identity is any commonly attainable personal information, such as your name, address or credit card information.

P1—With the revolution of technology and internet banking, crooks have a new outlet to exploit to their advantage. They hack into your computer, steal your personal information and all of a sudden you're paying for a first class tick to Las Vegas.

P2—.... And much more. Losses of Australian citizens from identity theft are estimated to be in excess of \$1 billion dollars annually. So as you can see, it's in your interest you keep your privacy as your business.

(The sound of a muffled telephone ringing)

P1—We've got Professor Fitzy on the line to speak to us today. Professor Fitzy has a doctorate in criminology from the University of Queensland. Good morning Professor.

Prof—Good morning Jan and Tammy, it is great to be here.

P1—You've got some tips for us on how to keep your private life, private.

Prof—That's right Jan. All your listeners really have to remember to stay safe is the anagram SCAM.

P2—Interesting, tell us more about SCAM.

Prof—The letters stand for Stingy, Check, Ask and Maintain. Lets' start at the beginning. Stingy. Always be stingy with the personal information you give out.

Radio Script by Ashlei Jensen continued

Never tell anybody anything unless it is really necessary. Check your financial information regularly to make sure there are no extra bills there than there should be. Ask what your personal information will be used for. You have the right to know. Lastly, maintain your personal records carefully, so you have the evidence to dispute a claim that you are spending the money just in case you do become a victim

of Identity fraud

P1—Wow, those are some great tips Professor. Now we're almost out of time so just tell us, what should our listeners do if they are the victim of identity theft?

Prof—Report it to the police immediately and it may be wise to cancel your credit cards or create new accounts to transfer your money to, to prevent any further theft.

P2—Thank you Professor Fitzzy for those helpful hints. That is the end of our session on Identity theft. Tune in tomorrow for our special report on internet safety, and find out more about why privacy really is your business.

P1—Up next, fashion by Rouge Traders

(Music starts and after a few seconds, slowly fades out)

TV Advertisement by Nicole Silajew age 15 & Natalie Frost age 14

Nicole and Natalie developed a TV commercial for their entry. Unfortunately in the space available we cannot show you the whole script which traced an individual through various ages and the level of privacy knowledge through each stage. It begins at age 6 through to 32 with illustrations to go with the captions. Great work Nicole and Natalie.

TV ADVERTISEMENT

Age 6



My daddy says that the most important lesson in life is to respect other people's privacy. At first I didn't quite understand but then he explained to me that privacy is what makes me, me. He said that my name, my age, where I live, what school I go to and what I do when no ones watching is all apart of my privacy. Daddy says the most important thing is to treat other peoples privacy how you want yours to be treated.

Age 10



I'm in loads of trouble 'cause I accidentally read my older sister, Sarah's diary. There was loads of juicy stuff in there but Mum says that I shouldn't expose her privacy anymore. Bummer hey? Well after

Sarah caught me reading her diary she threw a massive fit at me. She said that I had invaded her privacy by entering her room without her permission and by reading her diary. So now she's put a lock on her diary and she wanted to put a lock on her door but Mum and Dad wouldn't let her.

Age 17



I never really cared when my friends went through my stuff until the other day when I carelessly left my bag with my friends only to find Suzie going through my bag looking for a pencil. I wouldn't have cared but I'd only just put her birthday present in there that morning so she easily found it. Then I realised that Suzie had completely invaded my privacy because she never actually asked permission to look through my bag. I know that Suzie won't do it again because I could tell that she would have preferred for the present to be a surprise, so I decided to spare her from the "next time can you ask for my permission first" speech.

Age 23



My friend Raj, is a telemarketer and the business practices of the company he works for invades the privacy of all the employees. All phone calls, emails, keystrokes,

internet transactions and web hits are monitored by his manager. After discovering this invasion of privacy, Raj immediately resigned and has since decided to educate as many people as possible on the ethics of conduct and privacy, which this business and other businesses have breached.

Age 32



Sadly quite recently a close friend became the perpetrator of an invasion of privacy rather than the victim. Being an extreme fan of Harry Potter, he was eager to get his hands on the latest copy. To do this he not only sadly resorted to stealing but being unable to keep it to himself, he exposed the whole contents of the book onto the internet. This allowed millions of fans to read the book before the release date, resulting in thousands of copies being left unsold. This completely invaded the privacy of JK Rowling, costing her thousands of dollars. Although the information was going to become public, she had specified exactly when this would happen. She had the right to do this, as the information was completely her own, allowing her to disclose it to who ever she wished.

